

Seat No.	
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B.B.A. (Part - I) (Semester - I) Examination, Nov. - 2013**PRINCIPLES OF MANAGEMENT (Paper - I)**

Sub. Code: 22921

Day and Date : Thursday, 7 - 11 - 2013

Total Marks : 50

Time : 3.00 p.m. to 5.00 p.m.

- Instructions : 1) All questions are compulsory.
2) Figures to the right indicate marks.

Q1) What is management? Explain the functions of management. [15]

OR

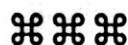
What is meant by Management? Explain contribution of Henry fayol 14 Principles of management?

Q2) Write short answer (any two) : [2 × 10 = 20]

- What is organisation? Explain its objectives?
- Define planning. Explain the important steps in planning process.
- Explain the F.W. Taylor's scientific management.
- What is centralization? Explain the advantage of centralization?

Q3) Write short answer (any three) : [3 × 5 = 15]

- Difference between management and administration.
- Contribution by Max - weber.
- What is authority? Explain the sources of authority?
- Lower level management?
- Process of decision making.



Seat No.	
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BBA (Part - I) (Semester - I) Examination, March - 2014
Principles of Management (Paper - I)
Sub. Code : 22921

Day and Date : Saturday, 15 - 03 - 2014
Time : 3.00 p.m. to 5.00 p.m.

Total Marks : 50

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate marks.

Q1) What is Planning ? Discuss the steps involved in Planning process. [15]

OR

What is Management ? Explain Contribution of Henry Fayol 14 Principles of Management.

Q2) Write short Answers (any two) [2×10=20]

- a) What is organisation ? Explain its importance.
- b) Explain Decision Making Process.
- c) Explain the F.W. Taylor's scientific management.
- d) What is Decentralization ? Explain the merit of decentralization?

Q3) Write short notes (any Three) [3×5=15]

- a) Middle level Management
- b) What is Authority? Explain the sources of Authority.
- c) Effective Decision Making.
- d) Difference between Management and Administration
- e) Management as a science.



